

Mahajana Education Society (A)
Education to Excel
SBRR Mahajana First Grade College (Autonomous)
Jayalakshmiapuram, Mysuru – 570 012 Karnataka, INDIA
Affiliated to University of Mysore
Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence

Date: 20/12/2022

Workshop on "One Day EDP for outgoing Degree Students"

Venue: Vivekananda Hall

Workshop under MoU with WISE (Women In Small Enterprises)

Purpose and scope of the event

The aim of the workshop was to explore the prospects of starting new enterprises, understanding the risks, handling economic uncertainties, importance of administration and control with respect to start ups.

Details of the workshop

One day workshop on Entrepreneurship Development Program was organized by Women In Small Enterprise (WISE), a women wing of Mysore chamber of commerce & industry in association with SBRR Mahajana First Grade College (A) & IQAC for the Outgoing Degree Students of Mysore Colleges.

The program was inaugurated by lighting of the lamp by the dignitaries.

During the inaugural address, Dr.T.Vijayalakshmi Muralidhar, Hon'ble Secretary, Mahajana Education Society, motivated the students to use opportunities wisely, further, Sri K.B.Lingaraju, President, MCCI mentioned about the role of entrepreneurship which is leading the world towards financial stability. Smt. T.A. Vasantha Kumari, President, WISE shared insights on women entrepreneurship and encouraged girls to lead their life courageously. A good entrepreneur is confident, creative and innovative said Sri S.Venkatesh, Founder and CEO Profile.in.

Sri T. Dinesh, J.D.DIC, Mysuru, inspired the students to become entrepreneurs and thereby become job providers than job seekers. Principal, Dr. B.R. Jayakumari, graced the occasion & Smt. Shyla S, HoD, BBA Co-ordinated the event. The session was concluded by the motivational talk by WISE Members Mrs. PadminiShivanna, Smt. T.A. Vasantha Kumari, Mrs. Shashikala Ashok and Mrs. Kalpana Surendra

Smt. Rachana Mahesh Hon. Secretary, WISE introduced and welcomed the guests. Smt. Malini Srinivasan, vice-president, WISE delivered vote of thanks. 357 students from colleges across the city were the beneficiaries.

Sri Ranganath Asst. General Manager, SBI, Small & medium enterprises, emphasized importance of scale industry for the development of country. He regretted on people borrowing loans for personal purpose and later unable to repay the loan & resorting to suicide. He recollected his experience of meeting one of the aspiring entrepreneur & his establishment during 2016. He also stressed the importance of women empowerment.

“Life is a source of thoughts” mentioned Sri S. V. Venkatesh, Founder & CEO Proofile.in. He compared playing football with life & mentioned about Miss. Jyothi Reddy one of the CEO in America’s Silicon Valley while quoting commitment & dedication. He also praised & admired the achievers of WISE members & advised students to take up challenges in life & keep these members as role models.

Smt. Shashikala, Hon. Jt. Secretary revealed her journey of becoming an Entrepreneur. She was a house wife until her husband encouraged her to do something on her own. It all started with serving food to a foreigner & his family, it continued & took the form of a new venture. Now she has many foreign visitors across the globe. Along with food they are made to understand traditions, culture, dress code, food habits etc. madam inspired the students to be confident in life.

Smt. Kalpana Surendra Hon. Treasurer encouraged the students by sharing her experience & difficulties that she faced during her initial stages of establishing business. Further madam advised the students not to lose hopes at any stage of life & asked them to remember that failures are the stepping stones of success.

Smt. Padmini Shivanna, Vice-President, Malini Srinivasan, Vice-President, Rachana Mahesh Hon. Secretary & other members were present. Around 250 students across Mysore city colleges had taken part in this event.

Signature of the Event Co-ordinator

Shylas
DG
IOAC coordinator

[Signature]
(Dr. B R Jayakumari)

PRINCIPAL

Smt. Bhagyalakshamma Rattehalli Ramappa
Mahajana First Grade College (Autonomous)
Jayalakshmpuram, Mysuru-570 012

SBRR Mahajana First Grade College (Autonomous)

Jayalakshimpuram, Mysuru-570 012

One Day EDP for outgoing Degree Students - 20.12.2022



WOMEN IN SMALL ENTERPRISE (WISE)

A women wing of

MYSORE CHAMBER OF COMMERCE & INDUSTRY

In association with

SBRR MAHAJANA FIRST GRADE COLLEGE (A) & IQAC

Jayalakshmpuram, Mysuru

Cordially Invites you to attend and participate in

One Day EDP for outgoing Degree Students

Inauguration : Dr. T. Vijayalakshmi Muralidhar
Hon'ble Secretary,
Mahajana Education Society, Mysuru

Chief Guests : Sri T. Dinesh
Joint Director, DIC, Mysuru
Sri Manjunath
Joint Director, CEDOK, Mysuru

Sri Ranganath PVS
Asst. General Manager, SBI, Mysuru

Guests of Honour : Sri K.B. Lingaraju
President, MCCI, Mysuru
Dr. B.R. Jayakumari
Principal, Mahajana First Grade College (A)

Sri S.V. Venkatesh
Founder and CEO, Profile.in

Presided by : Mrs. T.A. Vasantha Kumari
President, WISE-MCCI

Date : 20th December, 2022 **Time: 10:00 AM**

Venue: Vivekananda Hall

Mahajana Education Society, Jayalakshmpuram, Mysuru

Padmini Shivanna
Vice-President

Malini Srinivasan
Vice-President

Rachana Mahesh
Hon. Secretary

Kalpana Surendra
Hon. Treasurer

Shashikala Ashok
Hon. Jt. Secretary

Shyla S
Co-ordinator, HoD-BBA