

Mahajana Education Society (R.) Education to Excel

SBRR Mahajana First Grade College (Autonomous)

Jayalakshmipuram, Mysuru - 570 012 College with Potential for Excellence Affiliated to University of Mysore Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence

Department of Computer Science & IQAC

organises

Interactive Webinar on

Data Analytics: Empowering Problem Solving and Professional Growth

Resource Person

Sri Deepak Kharol

Co-Founder at Skillo Villa and Ex-Sr. Growth Manager at Swiggy

Date: 7.6.2023

Time: 11.30 AM to 1.30 PM

Venue: AVC-III

All are Welcome

HoD & Staff Department of Computer Science

Dr. S R Ramesh Chief Executive Officer & Academic Advisor Dr. B.R. Jayakumari

Principal







Mahajana Education Society (R) Education to Excel SBRR Mahajana First Grade College (Autonomous) Jayalakshmipuram, Mysore – 570 012 Karnataka, INDIA

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Date: 7/06/2023

WEBINAR ON DATA ANALYTICS: EMPOWERING PROBLEM SOLVING & PROFFESSIONAL GROWTH WITH SKILLO VELLA

Purpose: The main aim was to create awareness among the students on the topic "Data Analytics" as it is one of the leading areas of specialization in this technological era.

Scope: Students have many career opportunities such as Data Analyst, Data Engineer, Software Engineer, Data scientist.

The online session for students was a dive into the world of data driven insights and discover how it revolutionizes scientific problem solving, how to expand their knowledge, gain valuable skills, and propel their professional growth to new height in the field for Data Science and Data Analytics.

The Resource person Mr. Deepak Kharol, is the Co-founder at Skillo Vella and Ex-Sr Growth Manager at Swiggy, he is an IIT Delhi alumnus and an expert in the field of data analytics with 9+ years of work experience, designed Multi-million-dollar growth plans for Swiggy's private labels such as Bowl Company, Homely & Breakfast Express. He also single-handedly set-up Cue math's (an ed-tech start-up).

Mr. Deepak said that Data analytics converts raw data into actionable insights. It includes a range of tools, technologies, and processes used to find trends and solve problems by using data. Data analytics can shape business processes, improve decision-making, and foster business growth. He stressed on how the Data Analytics enables organizations to increase efficiency and productivity by automating and streamlining processes, maximizing resource allocation, and minimizing manual labor. Businesses can streamline their workflows by locating bottlenecks and getting rid of duplication. Data can help organizations optimize the quality of work, draw valuable insights, predict trends, prevent risks, save time, drive profits, make better decisions, and so on.

When data analytics is used in business, it is often called business analytics. One can use tools, frameworks, and software to analyze data, such as Microsoft Excel and Power BI, Google Charts, Data Wrapper, Infogram, Tableau, and Zoho Analytics. Data analytics and data analytics boot camp is a huge industry and is predicted to keep growing. It is expected to touch US\$11.87

billion by 2026 as it keeps growing at a steady pace. This industry will disrupt the market, causing a great shift in it and bringing several job opportunities with it.

An interactive session was held after the presentation, Mr. Kharol responded to the question were posed by the students

- Is the knowledge of coding is required? Not much but only basic part like HTML is required.
- 2. What is the beginning salary as a trainer we can expect? You will be initially paid with a trainer package of 15-25k.
- 3. Do the scholarship courses with you will help with placements? Yes, we do provide scholarship with 100% placement guarantee.
- What is the on-line course fee. If any? Yes, normally attending this exclusive on-line course will cost you around 36-40k for 4 months.
- 5. What is the salary in skillo villa? The average skillo villa salary ranges approximately from 4.4 lakh per year for a Associate Data–Analyst and 7.4 lakh per year for a Data Analyst.
- 6. Which data Analysts course is the best? Google data Analytics professional certification. Become a Data Analyst. Excel Skills for data Analyst. Data Analyst in R.

Registration link and QR code was provided for any individual queries and if interest to join scholarship courses if interested.

Dr. B.R Jayakumari, Principal and Smt. Shruthy Poonacha, Head of the Department of Computer Science and the staff members of the department were present. All the I,II and III year B.Sc (85 Students) Computer Science students were the beneficiaries of this session.

Dr. B.R Jayakumari Principal PRINCIPAL

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