

**7.3.1 Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words):**

**Institutional Distinctiveness**

Vision of the institution is to imparting education to students with a professional approach to make finer citizens of the country who are economically useful, socially responsible and culturally remarkable. The institution as never faltered in inspiring the students in the pursuit of knowledge, values and social responsibility. The institute has established its distinctive approach towards this comprehensive vision by modeling it in the form of service to the society, by means of conducting various social activities through college NSS NCC unit and Rotaract club

**NSS:** College NSS unit initiated several awareness programme, one among them was “Nasha Mukta Bharatha Abhiyana” an awareness campaign was conducted in collaboration with ministry of social justice and empowerment.

NSS, Dept of Physical education, NCC and Red cross SBRR Mahajana FGC(A), mysuru in collaboration with St.Joseph’s Hospital, Bannimantap Mysore organized Blood Donation camp , where 101 NSS volunteers, NCC cadets, students and Teaching staffs donated blood

**Rotaract club:** Rotaract club of SBRR MFGC(A) was a part of the campaign Anemia free India initiated by the Government of India, first Rtn.Sonia mandappa conducted a session on Anemia and instilled the basic understanding of the concept and dangers of Anemia in girls and women, iron tablets were distributed for free if the HB count was below 10 Project Bhandavya our parent club Rotary Mysore Midtown organized “Bhandavya 2022 sports for the differently abled” more than 10 special schools participated in the event, activities like 50 meters running, relay, shot put and long jump etc.,42 Rotaractors from the club participated and acted as volunteers for the event

The vision of the institute focuses on four important aspects: Professional approach, economically useful, socially responsible and culturally remarkable The positive outcomes are achieved by designing the curriculum to meet the global requirements and through teaching-learning methods blended with ethical values.

**MSW:** The post graduate department of social work organized Elder abuse awareness program and signature campaign in collaboration with help age India. The program focused on elderly abuse in India and its forms like Physical abuse, Emotional abuse, Neglect, Abandonment, Sexual abuse and Financial abuse and its psychological impact on elders. The Department was also robust enough in organizing Palliative Care Awareness Program in association with Swami Vivekananda Youth Movement (SVYM). Working towards benefitting the society, the department also organized awareness on water and sanitation for school children, food and nutrition for rural women, financial literacy for rural people, legal aid awareness for rural people and computer literacy for rural children. The department went a step ahead to address one of the critical social issue – female feticide and conducted a street play performance. This event aimed to inform and engage the community on the pressing issue of gender-based discrimination and violence against women, specifically focusing on female feticide.