

SBRR Mahajana First Grade College (Autonomous)

Jayalakshmipuram, Mysuru – 570 012 Karnataka, INDIA

Affiliated to University of Mysore,

Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence

**Proceedings of the IQAC meeting held on 20.12.2024 at 11.30 a.m. in
Conference Hall**

Members Present:

1. Dr. B R Jayakumari, Principal - Chairman
2. Smt. Shruthy Poonacha, HoD, Dept. of Computer Science & Controller of Examinations – Faculty Member, UG
3. Smt. Radhika Rani, Asst. Prof., Dept. of Computer Science - Faculty Member, UG
4. Dr. Mahadesh Prasad A J, Professor of Biochemistry, School of Life Sciences – Faculty Member, PG
5. Ms. Smitha Grace, Co-ordinator, DoS in Biotechnology, School of Life Sciences – Faculty Member, PG
6. Sri T. Muralidhar Bhagavat, President, MES - Management Member
7. Dr. C K Renukarya, Director, Pooja Bhagavat Memorial Mahajana Education Centre – Administrator
8. Dr. S R Ramesh, CEO & Academic Advisor – Administrator
9. Dr. M Dharma Prasad, CEO & Chief Scientist, M/s. Prosetta Bioconformatics Private Ltd.- Industrialist
10. Ms. Geetha D, HoD, Dept. of English – IQAC Co-Ordinator
11. Smt. Poornima S, PRO – Communication Co-ordinator

Members not Present:

1. Dr. Sreedhara H, HoD, History – Dean, Academics
2. Smt. Rachana C R, HoD, Dept. of CS & MCA – Faculty Member, PG
3. Mr. Varun, M/s. Pairu Organics & Naturals, Mysuru - Alumnus
4. Kum. Sharada, III B.Com. – Student

Agenda

1. Proceedings of the previous meeting held on 16.11.2023
2. Initiatives for the suggestions given in the last meeting
3. Presentation of activities held during the academic year 2023-24
4. Any other matter with the permission of the Chair

Dr. B R Jayakumari, Chairperson of the IQAC Committee welcomed all the members and placed the Agenda for discussion.

1. Proceedings of the previous IQAC meeting held on 16th November 2023 was presented by Smt. Poornima S, Communication Co-ordinator. The committee accepted all the items in toto.
2. Ms. Geetha, IQAC Co-ordinator presented the following initiatives taken by the college in response to the suggestions of Dr. Dharma Prasad in the last meeting.
 - Four MoUs were signed to bridge the academic-industry gap to provide internship to students.
 - Workshop to enhance the quality of question papers and to promote research culture among staff members programmes were conducted.
 - Orientation on Certified Management Accountant US was organized to help students qualify CA/CS examinations, as there is dearth of students qualifying the same.
 - Two Certificate courses on Soft Skills and English Language were offered to the students to enhance their competency
3. An overview of the activities/interactive sessions organized by the college during the academic year 2023-24 was presented and the details are as follows:

Workshops/Seminars	3
Discipline Related Interactive Sessions	35
Experiential Learning/Field Visit/ Student Exchange Programme	19
Research Methodology, IPR and Entrepreneurship Development	10
Communication, Life Skills and Soft Skills	4
Training for Competitive Exams	3
Awareness and Sensitization	7
Extension and Outreach	7
Career Guidance & Placement	19
Orientation	3
National Days	25
Talks on Moral, Values and Ethics	6
Indian Knowledge System (IKS)	2
Training Programmes for Teaching and Non-Teaching	6

Dr. Dharma Prasad appreciated the activities conducted by the college and suggested to be aggressive on social media by posting the activities conducted. He suggested:

- To have three separate pages designated for Mahajana Education Society, Mahajana First Grade College and Post Graduate Centre.

- To establish a social media club at the department level comprising the Head of the Department, one faculty member and three students to handle the work of posting department activities on the social media handles co-ordinated by a single person. The timing of posting on social media is very crucial and it should be posted in the early morning, lunchtime or late evening. The website of the college should be dynamic and mobile user friendly.
- To create an impact in the society it is necessary to upload the activities on digital platforms like LinkedIn, Facebook, YouTube and Twitter. The college will reap the benefits because the younger generation relies on social media for any information.

Dr. Dharma Prasad suggested to use the services of SDM IMD Research Publication Division to help students and staff to write proposals for research grants and to make it an annual event. He also suggested to approach companies like Academia AI for the use of Artificial Intelligence and Skill Mapping for the benefit of the students.

Dr. Dharma Prasad was of the opinion that apart from Annual Alumni Meet, the services of alumni should be used throughout the year by approaching successful alumni for jobs/internships in their companies, funds for library books and research projects. Further, he added that alumni would be a better role model for the students.

4. Any Other Matter:

The President Sri Muralidhar Bhagavat appreciated the achievement of Dr. Mahadesh Prasad for getting a patent, which reduces the cost of cancer treatment by 50%. Further, he said 50% of the revenue generated by marketing the medicine will be shared by Dr. Mahadesh Prasad and his colleagues listed in the patent.

Dr. C K Renukarya brought to the attention of the hon'ble members that on the lines of School of Life Sciences, the PG Centre has been permitted by the University of Mysore to set up the School of Commerce and Management. Companies like Intel and IBM have come forward to train the students.

Dr. S R Ramesh said an MoU has been signed with M/s. Mush & Corp, Republic of Korea for academic activities and collaborative research. Shortly, an MoU will be signed with M/s. Clinilaunch, Bengaluru to provide internship and placements for the UG Life Science students a 30hrs. add on course in 'Mushroom and Mycelium Technology' is being offered by the department of Biotechnology.

Dr. C K Renukarya sought suggestion to improve the admission numbers at both UG and PG, a crisis faced by most of the institutions.

Dr. Dharma Prasad said use of social media is one of the ways to promote the institution. He said the crisis in admission is because of three challenges –

- i. A government college has no limit to the intake of students
- ii. Establishment of new universities in all districts
- iii. Permission to Engineering colleges to start BCA and BBA Programs

In the light of these challenges, to attract students, the college needs to:

- a. Do aggressive branding on Social media
- b. Organize fests by students
- c. Offer certified courses at the end of the regular class hours like Fashion Designing, Public Speaking, Resume Writing, attending Interviews, how to become an YouTuber, Sports Management etc. To offer these courses with a vision for 5yrs to progress from Elective to compulsory to certificate and then offer it as a Vocational Course.

He also suggested to tap into alumni resources to coach on these practical skills for value addition and to differentiate the institution from other institutions.

There is demand for courses in Applicative Sciences and therefore there is a need to focus on refocusing of the courses that the college wants to offer.

Internship, Placements and Curricular activities will improve the admission numbers.

Ms. Smitha Grace, Assistant Professor, DoS Biotechnology thanked the hon'ble members for their valuable suggestions and concluded the meeting.



PRINCIPAL

Smt. Bhagyalakshamma Rattehalli Ramappa
Mahajana First Grade College (Autonomous)
Jayalakshampuram MYSURU-570 012

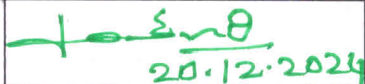
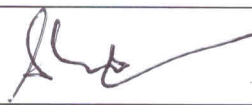
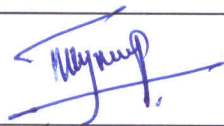
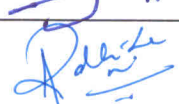
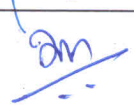
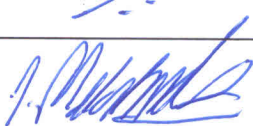
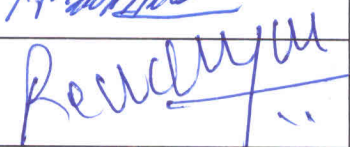
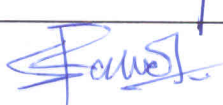

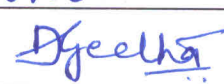
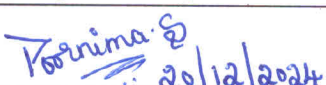
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Internal Quality Assurance Cell Meeting held on 20.12.2024

Sl. No.	Name	Designation	Signature
01	Dr. B R Jayakumari, Principal	Chairman	 20.12.2024
02	Dr. Sreedhara H HoD, History Dean, Academics	Member	Not Present
03	Smt. Shruthy Poonacha Controller of Examinations	Faculty representation from UG and PG	
04	Smt. Rachana C R HoD, M.Sc. CS & MCA		Not Present
05	Dr. Mahadesh Prasad A J Prof. DoS in Biochemistry, School of Life Sciences		
06	Smt. Radhika Rani Asst. Prof. B.Sc. CS		
07	Ms. Smitha Grace DoS in Biotech, School of Life Sciences & PG Co-ordinator		
08	Sri T. Muralidhar Bhagavat President, MES	Management Member	
09	Dr. C K Renukarya Director, PG Centre	Administrator	
10	Dr. S R Ramesh CEO, Academic Advisor	Administrator	
11	Dr. M Dharma Prasad CEO & Chief Scientist M/s. Prosetta, Bioconformatics Pvt. Ltd.	Industrialist	
12	Kum. Sharada, III B.Com.	Student	Not Present
13	Mr. Varun M/s. Pairu Organics & Naturals	Alumni	Not Present
14	Ms. Geetha D HoD, English	IQAC Co-ordinator	
15	Smt. Poornima S PRO	Communication Co-ordinator	 20/12/2024