

## **SBRR Mahajana First Grade College (Autonomous)**

Jayalakshmiapuram, Mysuru – 570 012 Karnataka, INDIA

Affiliated to University of Mysore,

Re-Accredited by NAAC with 'A' Grade, College with Potential for Excellence

### **Proceedings of the IQAC meeting held on 19.08.2025 at 11.00 a.m. in the Conference Hall**

#### **Members Present:**

1. Dr. B R Jayakumari, Principal – Chairman
2. Dr. Sreedhara H, HoD, History – Dean, Academics
3. Smt. Shruthy Poonacha, HoD, Dept. of Computer Science & Controller of Examinations – Faculty Member, UG
4. Smt. Rachana C R, HoD, Dept. of CS & MCA – Faculty Member, PG
5. Dr. Mahadesh Prasad A J, Professor of Biochemistry, School of Life Sciences – Faculty Member, PG
6. Smt. Radhika Rani, Asst. Prof., Dept. of Computer Science - Faculty Member, UG
7. Sri T. Muralidhar Bhagavat, President, MES - Management Member
8. Dr. C K Renukarya, Director, Pooja Bhagavat Memorial Mahajana Education Centre – Administrator
9. Dr. S R Ramesh, CEO & Academic Advisor – Administrator
10. Dr. M Dharma Prasad, CEO & Chief Scientist, M/s. Prosetta Bioconformatics Private Ltd.- Industrialist
11. Ms. Geetha D, HoD, Dept. of English – IQAC Co-Ordinator
12. Smt. Poornima S, PRO – Communication Co-ordinator

#### **Members not Present:**

1. Ms. Smitha Grace, Co-ordinator, DoS in Biotechnology, School of Life Sciences – Faculty Member, PG
2. Mr. Varun, M/s. Pairu Organics & Naturals, Mysuru - Alumnus
3. Kum. Sharada, III B.Com. – Student

#### **Agenda :**

1. Proceedings of the previous meeting held on 20.12.2024
2. Presentation of activities held during the academic year 2024-25
3. Any other matter with the permission of the Chair

Dr. B R Jayakumari, Chairperson of the IQAC Committee welcomed all the members and placed the Agenda for discussion.

1. Proceedings of the previous IQAC meeting held on 20<sup>th</sup> December 2024 was presented by Smt. Poornima S, Communication Co-ordinator. The committee accepted all the items in toto.

2. Ms. Geetha, IQAC Co-ordinator presented an overview of the activities/interactive sessions organized by the college during the academic year 2024-25 in the following format :

Type of the Program/Activity/Event	No. of Events
Workshops/Seminars	22
Discipline Related Interactive Sessions	39
Experiential Learning/Field Visit/Student Exchange Program	25
Research Methodology, IPR and Entrepreneurship Development	1
Communication, Life Skills and Soft Skills	17
Training for Competitive Exams	5
Awareness and Sensitization	11
Extension and Outreach	12
Career Guidance & Placement	36
Orientation	5
National Days	24
Talks on Moral, Values and Ethics	3
Indian Knowledge System (IKS)	3
Training Program for Teaching and Non-Teaching	8
Alumni	3

The committee members appreciated the college for conducting programmes in large numbers. Dr. Dharma Prasad expressed that though the college is holding so many programmes, they are not visible on social media and efforts should be made in this regard.

The President, Sri Muralidhar Bhagavath, expressed his concern about the decline in admissions to BCA and B.Com. programs at the UG level, as well as the Life Science programs at PG level. He emphasized that maintaining a consistent reputation and improving placement opportunities are essential, and requested suggestions from Dr. Dharma Prasad on how to improve admissions.

In response, Dr. Dharma Prasad said that placement plays a crucial role in improving admissions. Once placement opportunities improve, admission numbers are likely to rise. He emphasized the importance of having a dedicated team to manage promotional activities and suggested to :

- Implement effective digital marketing strategies to enhance the institution's online presence.
- Regularly post college events and activities on social media platforms to showcase achievements.
- Create awareness among parents and public about the programs and opportunities offered.

- Increase the number of placement-related events by strengthening industry connections.
- Invite resource persons from TiE, Mysuru an organization for entrepreneurs to train students to become entrepreneurs.
- Encourage both students and staff to maintain active LinkedIn profiles to build professional networks and highlight institutional strengths.
- Offer diploma and value added courses

Dr. C. K. Renukarya, Director, PG Centre, said that traditional academic programs are gradually losing relevance and failing to attract today's students. He emphasized that there is increasing demand for skill-oriented courses. To address the issue of declining admissions, he suggested to have a separate meeting with Dr. Dharma Prasad and members of the Governing Council to make a list of programs which are skill-oriented to attract the students.

The President, Sri T. Muralidhar Bhagavath, advised the humanities departments to design a curriculum that aligns with current academic and industry trends, which in turn will attract more students to Mahajanans.

Responding to the discussion, Dr. Renukarya, Director of the P.G. Wing, suggested to enter into an MoU with institutions such as the Krishik Foundation and those offering civil services training. He also recommended integrating these programs into the regular timetable and suggested renaming certain paper titles to KPSC, IAS or KAS to capture students interest.

Dr. Dharma Prasad emphasized that the institution should showcase student placements and ranks in promotional materials. He opined that outcomes depend on inputs and digital promotion using trending terminology can significantly increase admissions.

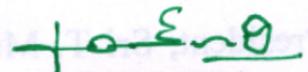
In response to Dr. Dharma Prasad's suggestion, Dr. Sreedhara H, Dean, stated that the titles cannot be renamed as per the regulations of University of Mysore, but the contents can be changed. He also highlighted that such changes would create challenges for lateral entry students and those appearing for the PG CET.

Dr. S. R. Ramesh presented a brief report highlighting the reasons for the decline in admissions to the PG Life Science departments.

Dr. Dharma Prasad emphasized that the current era is skill-oriented. Despite all challenges, it is essential to find a way to offer programs that align with this trend. He advised that while naming new programs, care should be taken to ensure the titles which are relevant and currently in use. For promotion, he suggested using LED displays and large flex banners. He also proposed assigning digital promotion and branding responsibilities to faculty members with less workload.

Dr. Dharma Prasad also mentioned that he would facilitate connections with industry resource persons, if required. He concluded his suggestions by emphasizing the importance of all faculty members in maintaining an active LinkedIn profile and encouraging students to create their own accounts, noting that the platform can serve as an effective medium for public visibility and professional networking.

Smt. Rachana C R, Head of the MCA Department, presented the initiatives undertaken by the department to improve admissions through the PG website. She also agreed to conduct training for UG faculty members on setting up LinkedIn profiles and using relevant hashtags to outreach to public and professional circles. Smt. Rachana acknowledged Dr. Dharma Prasad's valuable input on strategies for digital promotion and formally thanked all the members for making the meeting a success.



PRINCIPAL

Smt. Bhagyalakshamma Rattahalli Ramappa  
Mahajana First Grade College (Autonomous)  
Jayalakshmiapuram MYSURU-570 012

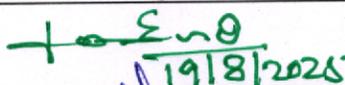
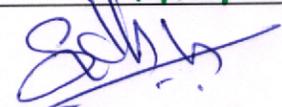
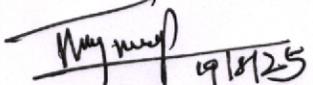
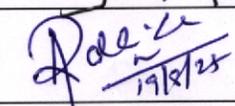
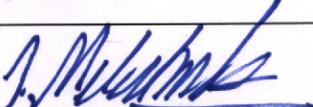
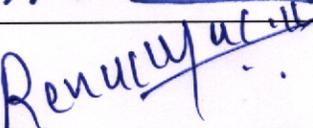
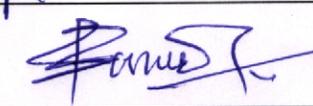
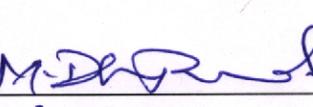
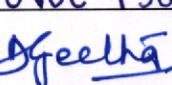
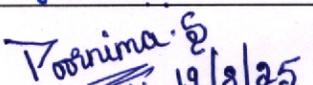
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**Internal Quality Assurance Cell Meeting held on 19.08.2025**

Sl. No.	Name	Designation	Signature
01	Dr. B R Jayakumari, Principal	Chairman	 19/8/2025
02	Dr. Sreedhara H HoD, History Dean, Academics	Member	
03	Smt. Shruthy Poonacha Controller of Examinations	Faculty representation from UG and PG	
04	Smt. Rachana C R HoD, M.Sc. CS & MCA		
05	Dr. Mahadesh Prasad A J Prof. DoS in Biochemistry, School of Life Sciences		 19/8/25
06	Smt. Radhika Rani Asst. Prof. B.Sc. CS		 19/8/25
07	Ms. Smitha Grace DoS in Biotech, School of Life Sciences & PG Co-ordinator		Not Present
08	Sri T. Muralidhar Bhagavat President, MES	Management Member	
09	Dr. C K Renukarya Director, PG Centre	Administrator	
10	Dr. S R Ramesh CEO, Academic Advisor	Administrator	
11	Dr. M Dharma Prasad CEO & Chief Scientist M/s. Prosetta, Bioconformatics Pvt. Ltd.	Industrialist	
12	Kum. Sharada, III B.Com.	Student	Not Present
13	Mr. Varun M/s. Pairu Organics & Naturals	Alumni	Not Present
14	Ms. Geetha D HoD, English	IQAC Co-ordinator	
15	Smt. Poornima S PRO	Communication Co-ordinator	 19/8/25